



Enhancing our Region's
Quality of Life

Community Enhancement Program
Macatawa Area Coordinating Council (MACC)

**Evaluation of Awards Given
For Period CY2020**

CEP Board

- Sally Gruppen, Chair
 - City of Zeeland
- Russ TeSlaa, Vice Chair
 - Holland Twp
- Stephen Spoelhof
 - Park Twp
- Gary Dewey
 - Laketown Twp
- Jay Peters
 - City of Holland

Holland Historical Trust – Complete. Hired three remote interns (due to COVID) to assist with the Ottawa County Health Department's "Meet Up and Eat Up" summer lunch program. Face-to-face engagement with area youth was limited. Sites focused on were Leisure Estates and Pine Creek Elementary, impacting 50-100 children, and an average of 10 children each visit. Nutritious lunches and activity kits related to STEAM learning were prepared and distributed. Collaboration with other organizations this year was limited to Neighbors Plus (part of Harderwyk Ministries), which helped to assure backpacks and school supplies were distributed for the upcoming school year.

Historic Ottawa Beach Society (Pump House Museum) – Complete. The CEP grant funded hardware and development of an interactive museum display about Jenison Electric Park, which will be expanded to include information about the Lakewood Farm and Zoo. Visitation this summer was limited to about 1000, due to COVID. However, the developed content will be on full display until 2023, with portions becoming part of the permanent museum content. The digital, interactive design allows museum content to be expanded beyond the available physical space within the museum. Collaborations with Globe Enterprises Foundation and The Joint Archives of Holland were achieved – resulting in George F. Getz's collection of nearly 1000 photographic images of Lakewood Farm to become available to the public for the first time!

Holland Chorale – Complete. This project was modified twice due to COVID, ultimately resulting in a "first ever" virtual concert posted on, and still available, on YouTube. The development of the Fall "Live-ish" concert became a model for subsequent virtual concerts, if needed into 2021 and beyond. Feedback received from the community was very positive, and enabled those temporarily or permanently residing outside the Holland area to attend via the internet. Collaboration was essential to pull this off, joining with area instrumentalists, Lakeshore Community Chorus (sharing virtual performing tips), Calvary Baptist Church (offering recording space and use of recording technology) and Community Church of Douglas (Zoom rehearsal space).

Tulip Time – Complete. The CEP grant helped defray the budget shortfall due to Tulip Time CY2020 being cancelled due to COVID, enabling staff to plan events for CY2021. The \$575,000 goal was surpassed by almost \$500,000 through individual donations and the Go Fund Me program. Events for

CY2021 will be limited to four outdoor events, including a “Tulip Immersion Garden” to be set at Dunton Park. Collaboration with Ibo Gulsen in the Netherlands (designer of the garden), EV Construction, ACME pallet, Holland Charter Township, Zeeland Lumber and local tulip growers was essential to plan and execute this 2021 project. This garden will be the first of its type built in the United States!

Future Search 2020 (Model Communities) – incomplete due to COVID.
Update due 6/30/21; new completion date of 12/31/21

Hope College (Fish Sampling & Storage) – Incomplete due to COVID.
Extended completion date to 12/11/21.

Holland Symphony – Project canceled due to COVID. Money returned.