Macatawa Area Coordinating Council A Cooperative Effort Among Units of Government

MACC POLICY BOARD

August 28 2023, 12:00 pm Fillmore Township Hall 4219 52nd Street, Holland, MI 49423

AGENDA

- I. **ROLL CALL (for quorum)**
- II. **INTRODUCTIONS AND APPROVAL OF MINUTES** ***
- PUBLIC COMMENTS Ш.
- IV. Update on Project Clarity (summary attached)

TRANSPORTATION PROGRAM V.

- A. FY 2023-2026 TIP Amendment *** (memo attached)
- **B. PASER Presentation**
- C. Green Commute
- D. GVMC Texting & Driving PSA
- D. MDOT/FHWA Comments

VI. ADMINISTRATIVE ISSUES

- A. Financial Report
- B. Community Enhancement Program (CEP) ***
- C. Investment Policy ***
- D. Strategic Planning
- E. MACC Executive Committee Report

VII. **MEMBERS' COMMENTS**

A. Member questions or comments

VIII. OTHER ISSUES AND ADJOURNMENT ***

Next Meeting: September 25, 2023, Park Township Hall, 52 152nd Avenue, Holland, MI 49424

***Action Item

Policy Board

Jacob Bonnema Thomas Bird

- Nathan Bocks Amanda Cooper Ken DeWeerdt
- Linda Howell Jim Gerard John Kleinheksel Kevin Klynstra
- Jeff Franklin Al Nienhuis Terry Nienhuis
- Tom Oonk
- Pankaj Rajadhyaksha
- Mike Sabatino Jim Storev Russ Te Slaa
- Kurt Van Koevering ✤ Executive Committee

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MACC POLICY BOARD

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- ✤ Executive Committee

July 24, 2023, 12:00 pm

Howard Miller Community Center, lower level, West Activity Room 14 S. Church Street, Zeeland, MI 49464

MINUTES

BOARD PRESENT: Tom Bird, Nathan Bocks, Amanda Cooper, , Jim Gerard, Elsa Hoekwater, John Kleinheksel, Kevin Klynstra, Terry Nienhuis, Tom Oonk, Pankaj Rajadhyaksha, Mike Sabatino, Jim Storey, Luke Walters

OTHERS PRESENT: Jim Camenga (videographer), Eric Dykstra (MACC), Jason Latham (MACC), Tyler Kent (MDOT), Alec Miller (MACC), Judy Visscher (MACC)

I. **ROLL CALL (for quorum)**

INTRODUCTIONS AND APPROVAL OF MINUTES II.

Correction of July minutes, and suggested for future minutes was noted: add first initial in front of "Nienhuis" as appropriate, as there are now two Nienhuis' on Policy Board.

***It was moved to approve the June 5, 2023 meeting minutes as written (excepting the note above). Motion carried.

III. **PUBLIC COMMENTS - none**

IV. **TRANSPORTATION PROGRAM**

- A. Long Range Transportation Plan (LRTP) Chapters One & Two Mr. Dykstra discussed generally the LRTP, focusing on these chapters. The details were provided in the Policy Packet. Group consensus was positive. A vote will not be requested until the document is complete.
- B. Adjusted Census Urban Boundary (ACUB) Mr. Dykstra presented details of the adjusted ACUB. Mr. Walters and Mr. Latham clarified how this adjustment affects funding, and how those dollars can be spent.

***It was moved by Mr. Rajadhyaksha and seconded by Ms. Cooper to approve the Adjusted Census Urban Boundary as presented. Motion carried.

D. MDOT/FHWA Comments - Mr. Kent updated the board on the progress of area projects.

V. ADMINISTRATIVE ISSUES

A. Financial Report – Mr. Latham noted that the financial report included in the packet was from May; the hard copy provided as a handout at today's meeting is from June. He then discussed details of the June report. We are a little over on "data collection"; but overall we are in good shape.

B. MACC Executive Committee Report (Memo Attached) – Mr. Latham discussed the topics discussed at the last Executive Committee meeting: we are starting on a "office refresh" - flooring and painting - estimating \$20k. The Memorandum of Understanding (MOU) which describes the MACC-MAX Transit relationship is being renewed; no changes in wording were made. The "Safe Streets for All" grant application for \$300k was submitted; we should hear back in October-November time frame. The I-196 Business Loop pedestrian crossing study update: the MDOT project went out for bid last month. Comments received at the MACC/MDOT joint public meeting were incorporated, adding \$50k worth of improvements to the project. Location/type of crossings still needs to be determined: the draft report for this information should be in hand this week. The finalized report will be brought to the public, followed by pursuit of grants to help facilitate the construction. Work on the LTRP included meeting with 34 community groups/organizations to draft the update. Green Commute Week will be September 10-16. Information is now available to the public via our website, social media and signs at trailheads. \$500 total, split among 10 prizes will be available for participants via random drawing. ODC is looking for support for a consultant presenting MS-4 road salting best practices. Two handouts on resilience are available today, describing upcoming events for Green Storm Water Infrastructure and a Farm-Field Day. MACC staff will be attending the Michigan Transportation Planners Conference this week in Ann Arbor, Lastly, the Traverse City area is being designated a new Metropolitan Planning Organization in Michigan.

Mr. T. Nienhuis mentioned that Holland Charter Township has experienced an uptick in gypsy moth complaints. He inquired if any other member areas have noticed this.

VI. MEMBERS' COMMENTS

A. Member questions or comments - Mr. Klynstra welcomed all attendees to Zeeland. He shared highlights for his city: snowmelt is expanding, the Sligh building will be adding apartments, two new three-story buildings will be going up downtown and various evening activities and concerts for the public. Other members shared "what's happening' in their communities.

VII. OTHER ISSUES AND ADJOURNMENT ***

***It was moved by Mr. Rajadhyaksha and seconded by Mr. Klynstra to adjourn the meeting. Motion carried.

Next Meeting: August 28, 2023, Fillmore Township Hall



Project Clarity was established in 2013. The community-wide partnership exists to improve the health and clarity of Lake Macatawa and the Macatawa Watershed. Project Clarity's work will have a lasting and profound impact on the economy, environment, and community as a whole.

10 years ago, Project Clarity set out to accomplish five key objectives:

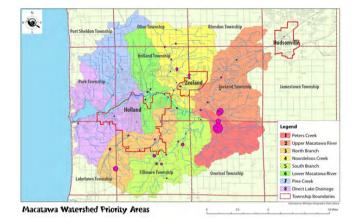
- 1. Identify Key Land Areas
- 2. Prioritize Restoration
- 3. Implement Best Management Practices
- 4. Use Education to Increase Awareness
- 5. Long-term Management Plan

In this document, you will learn more about Project Clarity and how the health and clarity of Lake Macatawa and the Macatawa Watershed have improved since 2013. Make no mistake; there is still work to be done, and it requires commitments from all of our community stakeholders to make it happen. But today, we can celebrate the accomplishments that got us this far.

Trais Willing

Travis Williams, CEO ODC Network





10 years ago, the Project Clarity team prioritized areas within the Macatawa Watershed targeted for high impact restoration projects.



The team identified protected land within the Macatawa Watershed to strategically determine future projects and potential acquisitions.



290 acres of critical land have been acquired, protected, and targeted for Project Clarity work over the past 10 years.





The ODC Conservation Services team works closely with Project Clarity to meet restoration goals. Conservation Services provides sustainable land management and ecological restoration services to businesses, public and private landowners throughout West Michigan. This team is highly skilled in the recovery of ecosystems that have been degraded, damaged, or destroyed through human interaction.

Since 2013, 77 acres of critical land in the watershed have undergone native prairie restoration. This restoration improves water quality, reduces landowner maintenance, and provides wildlife habitat.



Wetland restoration is another prioritized project. Wetland restoration and enhancement involves taking land that was historically drained and reestablishing the former hydrology. It can also include the removal of invasive species and the reintroduction of native wetland grasses, sedges, shrubs, and wildflowers. Wetlands provide many benefits to the watershed including improving water quality, storing flood water and providing habitat.

Since 2013, Project Clarity has created 92 acres of new wetland. This is nearly 200 acre-feet of water storage, the equivalent of 115 Olympic-sized swimming pools!





Stream and waterway restoration is another priority. Using natural stream channel design, Project Clarity restores degraded streambanks to reduce soil erosion and provide stable channels to convey water during periods of high flow. These restorations improve water quality, mitigate habitat loss to protect fish and wildlife, and protect streambanks.

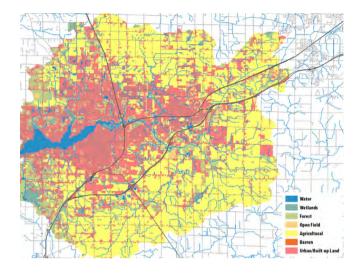
Since 2013, Project Clarity has restored 3 miles of streams and waterways, equivalent to 1/6th the length of the Macatawa River.

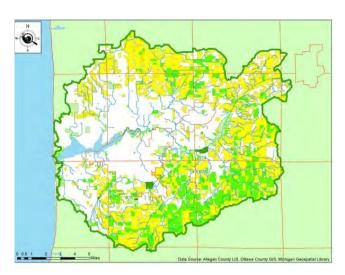
In total, restoration projects have kept 46,000 tons of sediment out of local waterways, leading to cleaner and clearer water. This is equivalent to 6,500 dump trucks lined up back to back, stretching the entire 20-mile length of the Macatawa River!



Implement Best Management Practices

Best management practices (BMPs) are ways to manage your land that mitigate surface and groundwater pollution. They range from changing how we approach land management to physical, constructed practices. Project Clarity works to implement both agricultural and urban BMPs.





The map above left shows land use within the Watershed. Project Clarity targets both agricultural and urban land use for restoration work. Since 2013, 65 farms have committed to best management practices on 36,000+ acres. BMPs now cover nearly 50% of agricultural acres, as shown on the map above right.

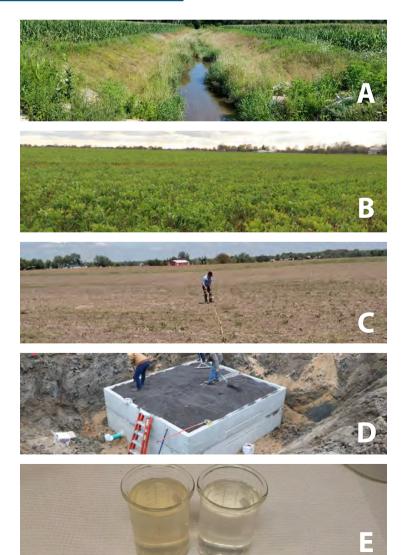
"A" shows a 2-stage channel. 2-stage channels include a flood plain shelf that adds capacity for holding and conveying more water without flooding over the banks. They also improve channel stability, reducing the need for maintenance, and its costs. Project Clarity has constructed two miles of 2-stage channels.

"B" shows cover crops. Cover crops are planted between cash crops to slow erosion, improve soil health, enhance water availability, and increase biodiversity. Project Clarity worked with farm operators to plant 20,127 acres of cover crops.

"C" represents Project Clarity's work to implement 6,000 acres of reduced tillage farmland. Reduced tillage farming is an agricultural technique for growing crops with no or minimal soil disturbance. This technique decreases soil erosion and improves soil health.

"D" shows a slag filter installation. Slag filters remove phosphorus from water drained away from farm fields in tile drains. Over a period of days, water flows slowly through the filter while the iron slag traps the phosphorus. After being filtered, the treated water discharges into a drain or stream. Project Clarity has installed 5 iron slag filters at 3 agricultural sites.

"E" demonstrates the effectiveness of slag filters. The jar on the left is water before it flows through the filter, and the jar on the right is the same water after being filtered. Slag filter installation can reduce phosphorus and turbidity by 90%!

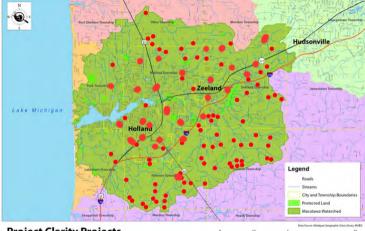


Project Clarity also implemented BMPs in urban areas. "A" features a curb-cut rain garden in the City of Holland, and "B" shows an example of rainscaping at Hope College utilizing bioswales. Both rain gardens and bioswales help manage stormwater runoff, filter out pollutants, and provide food and shelter for butterflies and other wildlife.

"C" shows a stormwater treatment system installed underground that filters sediment from stormwater runoff.

Since 2013, over 1 million gallons of stormwater have been managed using rain gardens and bioswales!

In total, BMPs implemented in the Macatawa Watershed keep 40,000 pounds of phosphorous out of Lake Macatawa each year. The map below illustrates all Project Clarity projects since 2013.









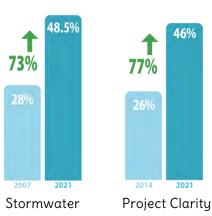


Use Education to Increase Awareness

Over the past 10 years, Project Clarity has engaged with our community in a variety of ways to inform the public about the importance of work within the Macatawa Watershed. The Macatawa Water Festival provides a fun way for the community to learn about water quality actions they can take at home. Project Clarity has hosted an annual Agricultural Luncheon for area farmers and agricultural professionals. Hundreds of stakeholders have attended programming and educational presentations on the work of Project Clarity. The documentary "Clarity: Restoring the Macatawa Watershed," is now used in local science curriculum.



As a result, awareness of Project Clarity and stormwater management NEARLY DOUBLED!



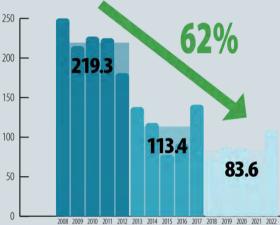
Where are we today?



A Secchi disk is a tool used to measure the water clarity in bodies of water. After lowering the disk into the water, the point at which the disk is no longer visible is known as the Secchi depth, or a measurement of water transparency.

The graphic to the left shows that over the past 10 years, the Project Clarity team has been able to see the Secchi disk at lower and lower depths!

Today, the Macatawa Watershed's water clarity and water quality are the best we have seen in recorded history!



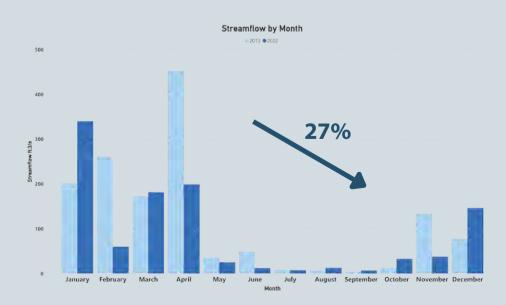
Streamflow has two components: velocity, the force of the water flow, and volume, the amount of water flowing. Flooding occurs when water flows too quickly, and when water increases beyond the stream's capacity.

The Project Clarity work outlined in the remediation plan has restored streams that can carry greater water capacity and wetlands that provide a place for flooding waters to be absorbed.

As a result, the streamflow has decreased by 27% over the past 10 years.

We measure phosphorus concentrations in parts per billion (ppb). The higher the ppb, the more phosphorus in the water. Phosphorus has been monitored in Lake Macatawa since 1970 by various agencies including the State of Michigan and local colleges and universities. Prior to Project Clarity, phosphorus concentrations in Lake Macatawa were about 250 ppb (2008).

Over the past 10 years, phosphorus concentrations have been decreasing in Lake Macatawa. Since 2008, we've seen a 62% decline!



Long-term Management Plan

What we're watching, what's to come, and how you can help.

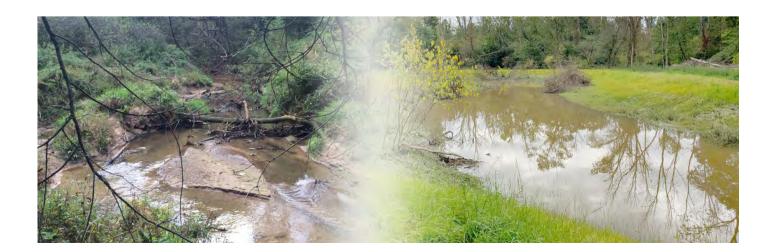
Here is a short list of emerging issues that will be important for the future management of the Macatawa Watershed:

- Changes in rainfall frequency and quantity and associated flooding and other impacts
- Development pressure and infrastructure capacity development has increased by 220% since 1978!
- Water pollutants including E. coli and chloride
- Groundwater depletion
- Farmland preservation
- Road side ditch and drain management



What's to Come?

- Pending Ottawa County \$500,000 grant to improve watershed monitoring
- Slag filter research continuation and implementation expansion
- Conducting research with local stakeholders to determine the best locations for engineered solutions
- Updating the Management Plan to reflect 10 years of progress
- Additional wetland restorations to add 40 acre-ft of floodwater storage
- More stream restoration projects





What can you do?

- 1. Provide your input for the Watershed Management Plan
- 2. Volunteer to monitor water quality
- **3.** Talk to your local decision-makers & share that water quality is important to you!

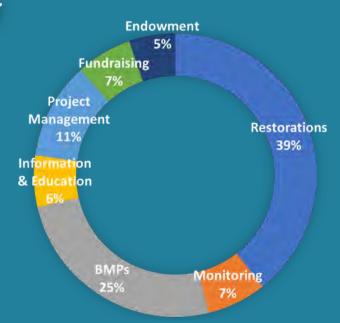
Questions?

Project Clarity Manager, Kelly Goward: kelly@outdoordiscovery.org Greenway Manager, Dan Callam: dan@outdoordiscovery.org Conservation Services Director, Tanner Bricker: tanner@outdoordiscovery.org



Financial Overview

- Funds Received: \$10,840,000
- Funds Pledged: \$320,000
- Mitigation Bank Value Remaining: \$2,900,000 (est.)
- Funds Expensed: \$10,780,000





Memo Update

To: Policy Board Committee

From: Alec Miller

Date: 08/24/2023

Re: FY 2023-2026 TIP Amendments

Fiscal Year	Job Type	Job#	Responsible Agency	Project Name	Limits	Primary Work Type	Project Description	Phase	Phase Status	Fed Estimated Amount	State Estimated Amount	Local Estimated Amount	Total Estimated Amount	Fund Source	Reason for Amendment
2024	Trunkline	207384	MDOT	0	All trunkline routes of MACC MPO	Traffic Safety	Permanent pavement marking application on trunklines in Grand Region	PE	Programmed	\$2,268	\$252	\$0	\$2,520	HSIP	Budget Increase
2024	Trunkline	207384	MDOT	0	All trunkline routes of MACC MPO	Traffic Safety	Permanent pavement marking application on trunklines in Grand Region	CON	Programmed	\$571,536	\$63,504	\$0	\$635,040	HSIP	Budget Increase
2024	Trunkline	207385	MDOT	0	All trunkline routes of MACC MPO	Traffic Safety	Special pavement marking application on trunklines in Grand Region	PE	Abandoned	\$1,134	\$126	\$0	\$1,260	HSIP	Abandoned
2024	Trunkline	207385	MDOT	U	All trunkline routes of MACC MPO	Traffic Safety	Special pavement marking application on trunklines in Grand Region	CON	Abandoned	\$55,566	\$6,174	\$0	\$61,740	HSIP	Abandoned
2024	Trunkline	207399	MDOT	U	All trunkline routes of MACC MPO	Traffic Safety	Pavement marking retroreflectivity readings on trunklines in Grand Region	CON	Programmed	\$2,268	\$252	\$0	\$2,520	HSIP	Budget Increase
2023	Trunkline	219254	MDOT	M-40	@CSX Transportation crossing	Railroad	Railroad crossing surface reconstruction	CON	Programmed	\$284,325	\$31,592	\$0	\$315,917	STRH	New Job

RR crossing improvement projects are not usually programmed until late summer each year. Several reasons for this, such as coordinating with the corresponding RR company during the spring, using unobligated funding from other jobs statewide, and/or using match from the Michigan Comprehensive Transportation Fund (CTF), which is usually not accessible until the summer. Sometimes August redistribution plays a part, but don't think that was the issue. Oftentimes when funds are freed up late in the year, we can end up with these types of amendments. We try to avoid them, but sometimes they come just a bit too late in the year to go through the regular process. We usually try to get them through any way we can in the interest of getting the projects obligated and completed for the area.

Tyler Kent & Luke Walters - MDOT

	MACATAWA AR	-		-				
	COMBINED SUN							
	October 1,	2022 ·	- September	30,	2023	1		
					% of bud	aot	completed	83%
					78 O I DUU	yer	completed	0370
			Actual		Actual	A	mount Over	YTD %
		Y	ear to Date	FΥ	23 Budget*		nder) Budget	of Budget
	Revenue				20 200 901	(•.	iaoi) Daugot	o. Daagot
	Governmental Funding:							
1	Consolidated Planning Grant (PL112/5303)	\$	291,951.62	\$	310,072.00	\$	(18,120.38)	94.2%
2	CMAQ Clean Air		26,902.32	\$	35,000.00	\$	(8,097.68)	76.9%
3	MDOT Funds - Asset Management		13,894.97	-	19,000.00		(5,105.03)	73.1%
4	MDOT Data Collection		17,000.00		17,000.00		-	100.0%
5	MDOT STP I 96 Pedestrian Crossing		60,302.63		80,000.00		(19,697.37)	75.4%
6	RPI Grant Income		-		-		-	#DIV/0!
7	EPA Funds Great Lakes Restoration Initiative		95,734.48		-		95,734.48	#DIV/0!
8	Trash Free Waters EPA		23,303.41		-		23,303.41	#DIV/0!
9	MI Corp Grant		-		-		-	#DIV/0!
10	Tulip Intercounty Drain		-		-		-	#DIV/0!
11	Egle Coastal Mgt		7,039.92		-		7,039.92	#DIV/0!
12	GLC Sediment/Phosphorus Reduction		84,206.73		-		84,206.73	#DIV/0!
13	Total Governmental Funding	\$	620,336.08	\$	461,072.00	\$	159,264.08	134.5%
			·		·			
	Jurisdictional Dues:							
14	Allegan County Commission		1,718.23	\$	1,718.23		-	100.0%
15	Allegan County Road Commission		4,875.00	\$	4,875.00		-	100.0%
16	Fillmore Township Contribution		2,761.00	\$	2,761.00		-	100.0%
17	Holland City Contribution		33,366.00	\$	33,366.00		-	100.0%
18	Holland Charter Township Contribution		37,979.00	\$	37,979.00		-	100.0%
19	Max Dues Contribution		6,000.00	\$	6,000.00		-	100.0%
20	Laketown Township Contribution		5,797.00	\$	5,797.00		-	100.0%
21	Olive Township Contribution		5,189.00	\$	5,189.00		-	100.0%
22	Ottawa County Commission		12,033.09	\$	12,033.09		-	100.0%
23	Ottawa County Road Commission		13,500.00	\$	13,500.00		-	100.0%
24	Park Township Contribution		18,686.00	\$	18,686.00		-	100.0%
25	Port Sheldon Township Contribution		4,598.00	\$	4,598.00		-	100.0%
26	Zeeland Charter Township Contribution		11,077.00	\$	11,077.00		-	100.0%
27	Zeeland City Contribution		5,559.00	\$	5,559.00		-	100.0%
28	Total Jurisdictional Dues	\$	163,138.32	\$	163,138.32	\$	-	100.0%
	Watershed/Stormwater Dues:							
29	Allegan County Commission		1,640.17		1,640.17		-	100.0%
30	Allegan County Road Commission		4,653.54		4,653.54		-	100.0%
31	Fillmore Township Contribution		2,635.58		2,635.58		-	100.0%
32	Holland City Contribution		31,850.27		31,850.27		-	100.0%
33	Holland Charter Township Contribution		36,253.73		36,253.73		-	100.0%
34	Laketown Township Contribution		5,533.66		5,533.66		-	100.0%
35	Olive Township Contribution		4,953.28		4,953.28			100.0%
36	Ottawa County Commission		11,486.47		11,486.47		-	100.0%
37	Ottawa County Road Commission		12,886.74		12,886.74		-	100.0%
38	Park Township Contribution		17,837.15		17,837.15		-	100.0%
39	Port Sheldon Township Contribution		4,389.13		4,389.13		-	100.0%
40	Zeeland Charter Township Contribution		10,573.81		10,573.81			100.0%

			Actual		Actual	Α	mount Over	YTD %	
		Y	ear to Date	FY	23 Budget*	(Uı	nder) Budget	of Budget	
41	Zeeland City Contribution		5,306.47		5,306.47	-		100.0%	
42	Total Watershed/Stormwater Dues	\$	150,000.00	\$	150,000.00	\$	-	100.0%	
	Other Revenue:								
43	Investment Income/Refund State of MI		10,264.62		1,400.00		8,864.62	733%	
44	Community Enhancement		36,242.00		42,916.00		(6,674.00)	84%	
45	Watershed Miscellaneous		646.83		-		646.83	#DIV/0!	
46	Private Contributions - Watershed	-	-		-	•	-	#DIV/0!	
47	Total Other Revenue	\$	47,153.45	\$	44,316.00	\$	2,837.45	106.4%	
48	Total Revenues	\$	980,627.85	\$	818,526.32	\$	162,101.53	119.8%	
	Expenses								
	Direct Expenses - Transportation								
49	Payroll Expenses - Transportation		229,220.89		268,748.46		(39,527.57)	85.3%	
50	Postage		-		350.00		(350.00)	0.0%	
51	Operating Supplies		_		450.00		(450.00)	0.0%	
52	Capital Expenditures/Computer Equipment		-		10,000.00		(10,000.00)	0.0%	
53	Contractual - Consulting		2,500.00		2,500.00		-	100.0%	
54	Contractual - Software Maintenance		1,900.00		2,500.00		(600.00)	76.0%	
55	Contractual - Clean Air Program		20,800.00		22,000.00		(1,200.00)	94.5%	
56	Contractual - Data Collection/Analysis		70,636.60		16,000.00		54,636.60	441.5%	
57	Contractual - Consolidated Planning Grant		-		15,000.00		(15,000.00)	0.0%	
58	Contractual - Asset Management Program		35.63		17,000.00		(16,964.37)	0.0%	
59	Pedestrian Crossing Expense				90,000.00		(90,000.00)	0.2%	
60	Communications		1,450.00		2,200.00		(750.00)	65.9%	
61	Travel, Conferences, Seminars		3,284.87		6,000.00		(2,715.13)	54.7%	
62	MACC Meetings and Seminars		5,204.07		500.00		(500.00)	0.0%	
63	Printing Expense - General				750.00		(750.00)	0.0%	
64	Miscellaneous Expense (public notices, etc.)		50.00		1,000.00		(950.00)	5.0%	
65	Dues & Subscriptions		1,000.00		2,500.00		(1,500.00)	40.0%	
66	Total Direct Expenses - Transportation	\$	330,877.99	\$	457,498.46	\$	(126,620.47)	72.3%	
00		Ψ	550,077.55	Ψ	437,430.40	φ	(120,020.47)	12.3/0	
	Direct Expenses - Watershed								
67	Payroll Expenses - Watershed		-		12,007.34		(12,007.34)	0.0%	
68	Postage		-		-		-	#DIV/0!	
69	Operating Supplies		-		3,000.00		(3,000.00)	0.0%	
70	Educational Materials		-		-		-	#DIV/0!	
71	Contractual - Legal		-		-		-	#DIV/0!	
72	Contractual - General Consulting		116,252.01		113,500.00		2,752.01	102.4%	
73	GLC Two Stage Ditches		-		-		-	#DIV/0!	
74	GLC Streambank		-		-		-	#DIV/0!	
75	GLRI Stormwater Expenses		94,403.40		-		94,403.40	#DIV/0!	
76	Regional Prosperity Expense		18,161.28		-		18,161.28	#DIV/0!	
77	GLC Sediment/Phosphorus Reduction Expense		93,120.79		-		93,120.79	#DIV/0!	
78	Trash Free Waters Expense		21,634.28		-		21,634.28	#DIV/0!	
79	Watershed Council Grant		-		-		-	#DIV/0!	
80	MI CORP expenses		-		-		-	#DIV/0!	
81	Communications		-		-		-	#DIV/0!	
82	MCMP Resiliance Plan		7,250.01		-		7,250.01	#DIV/0!	
83	Travel, Conferences, Seminars		-		1,000.00		(1,000.00)	0.0%	
84	MACC Meetings and Seminars		-		1,000.00		(1,000.00)	0.0%	

			Actual		Actual	Α	mount Over	YTD %
		Y	ear to Date	FY	23 Budget*	(Uı	nder) Budget	of Budget
85	Miscellaneous Expense		68.18		5,500.00		(5,431.82)	1.2%
86	Total Direct Expenses - Watershed	\$	350,889.95	\$	136,007.34	\$	214,882.61	258.0%
	Indirect Expenses							
87	Payroll Expenses - Indirect		8,288.94		37,781.26		(29,492.32)	21.9%
88	Postage		154.87		2,600.00		(2,445.13)	6.0%
89	Operating Supplies		1,454.33		5,000.00		(3,545.67)	29.1%
90	Capital Expenditures/Computer Equipment		2,391.00		2,500.00		(109.00)	95.6%
91	Audit Fee		10,800.00		10,000.00		800.00	108.0%
92	Budget/Accounting		13,880.00		15,000.00		(1,120.00)	92.5%
93	Contractual - Legal		220.00		3,000.00		(2,780.00)	7.3%
94	Contractual - Consulting		3,832.50		2,500.00		1,332.50	153.3%
95	Communications		4,204.49		4,000.00		204.49	105.1%
96	Travel, Conferences, Seminars		5,786.23		1,000.00		4,786.23	578.6%
97	MACC Meetings and Seminars		4,513.48		7,000.00		(2,486.52)	64.5%
98	Printing		355.13		500.00		(144.87)	71.0%
99	Bank Service Charges		250.00		500.00		(250.00)	50.0%
100	Copier Expenses		2,026.02		7,500.00		(5,473.98)	27.0%
101	InsuranceProperty/Officers/Worker's Comp		6,859.00		3,600.00		3,259.00	190.5%
102	Public Utilities		5,917.15		9,000.00		(3,082.85)	65.7%
103	Building Maintenance		13,503.70		13,000.00		503.70	103.9%
104	Office Equipment Maintenance		524.40		2,500.00		(1,975.60)	21.0%
105	Depreciation-To MACC Holding		-		12,000.00		(12,000.00)	0.0%
106	Miscellaneous Expenses		718.30		2,000.00		(1,281.70)	35.9%
107	Education and Training		645.00		1,000.00		(355.00)	64.5%
108	Dues and Subscriptions		1,383.10		1,000.00		383.10	138.3%
108	Community Enhancement Expenses		46,000.00		47,902.60		(1,902.60)	96.0%
109	Total Indirect Expenses	\$	133,707.64	\$	190,883.86	\$	(57,176.22)	70.0%
110	Total Expenses	\$	815,475.58	\$	784,389.66	\$	31,085.92	104.0%
111	Excess of Revenues over Expenses	\$	165,152.27	\$	34,136.66	\$	131,015.61	
	*Budget originally approved in June 2022							
	**MACC members are reminded to budget 20% of their	· jurisdio	tional dues for	the L	ocal Match Co	nting	ency Fund.	

	MACATAWA AREA								
	GENERAL FUNI October 1, 202								
			<u> </u>			aet	completed	83%	
					// 0/ 6/	901	Completed	0070	
		Actual			Actual Amount Over			YTD %	
		Year to Date		FY 23 Budget*				of Budget	
	Revenue			-		(j	
	Governmental Funding:								
1	Consolidated Planning Grant (PL112/5303)	\$	291,951.62	\$	310,072.00	\$	(18,120.38)	94.2%	
2	CMAQ-Clean Air	\$	26,902.32	\$	35,000.00	\$	(8,097.68)	76.9%	
3	MDOT Funds - Asset Management		13,894.97	T	19,000.00	T	(5,105.03)	73.1%	
4	MDOT Data Collection		17,000.00		17,000.00		-	100.0%	
5	MDOT STP I 96 Pedestrian Crossing		60,302.63		80,000.00		(19,697.37)	75.4%	
6	Total Governmental Funding	\$	410,051.54	\$	461,072.00	\$	(51,020.46)	88.9%	
	Jurisdictional Dues:								
7	Allegan County Commission		1,718.23		1,718.23		-	100.0%	
8	Allegan County Road Commission		4,875.00		4,875.00			100.0%	
9	Fillmore Township Contribution		2,761.00		2,761.00			100.0%	
10	Holland City Contribution		33,366.00		33,366.00			100.0%	
11	Holland Charter Township Contribution		37,979.00		37,979.00			100.0%	
12	Max Dues Contribution		6,000.00		6,000.00		-	100.0%	
13	Laketown Township Contribution		5,797.00		5,797.00		-	100.0%	
14	Olive Township Contribution		5,189.00		5,189.00		-	100.0%	
15	Ottawa County Commission		12,033.09		12,033.09		-	100.0%	
16	Ottawa County Road Commission		13,500.00		13,500.00		-	100.0%	
17	Park Township Contribution		18,686.00		18,686.00		-	100.0%	
18	Port Sheldon Township Contribution		4,598.00		4,598.00		-	100.0%	
19	Zeeland Charter Township Contribution		11,077.00		11,077.00		-	100.0%	
20	Zeeland City Contribution		5,559.00		5,559.00		-	100.0%	
21	Total Jurisdictional Dues	\$	163,138.32	\$	163,138.32	\$	-	100.0%	
	Other Revenue:								
22	Community Enhancement		36,242.00		42,916.00		(6,674.00)	84.4%	
23	Investment Income		10,264.62		1,400.00		8,864.62	733%	
24	Total Other Revenue	\$	46,506.62	\$	44,316.00	\$	2,190.62	\$ 8.18	
25	Total Revenues	\$	619,696.48	\$	668,526.32	\$	(48,829.84)	92.7%	
	Expenses Direct Expenses - Transportation								
26	Payroll Expenses - Transportation		229,220.89		268,748.46		(39,527.57)	85.3%	
20	Postage				350.00		(350.00)	0.0%	
27	Operating Supplies				450.00		(450.00)	0.0%	
20	Capital Expenditures/Computer Equipment	-	-		10,000.00		(10,000.00)	0.0%	
30	Contractual - Consulting		2,500.00	-	2,500.00		-	100.0%	
31	Contractual - Software Maintenance		1,900.00	\vdash	2,500.00		(600.00)	76.0%	
32	Contractual - Clean Air Program		20,800.00		22,000.00		(1,200.00)	94.5%	
33	Contractual - Data Collection/Analysis		70,636.60		16,000.00		54,636.60	441.5%	
34	Contractual - Consolidated Planning Grant		-		15,000.00		(15,000.00)	0.0%	
35	Contractual - Asset Management Program		35.63		17,000.00		(16,964.37)	0.0%	
36	Contractual - Asset Management Program		00.00		90,000.00		(90,000.00)	0.2%	
36	Communications	-	1,450.00		2,200.00		(750.00)	65.9%	

			Actual		Actual	Α	mount Over	YTD %
		Y	ear to Date	F۱	23 Budget*	(U	nder) Budget	of Budget
37	Travel, Conferences, Seminars		3,284.87		6,000.00		(2,715.13)	54.7%
38	MACC Meetings and Seminars		-		500.00		(500.00)	0.0%
39	Printing Expense - General		-		750.00		(750.00)	0.0%
40	Miscellaneous Expense (public notices, etc.)		50.00		1,000.00		(950.00)	5.0%
41	Dues & Subscriptions		1,000.00		2,500.00		(1,500.00)	40.0%
42	Total Direct Expenses - Transportation	\$	330,877.99	\$	457,498.46	\$	(126,620.47)	72.3%
	Indirect Expenses							
43	Payroll Expenses - Indirect		8,288.94		37,781.26		(29,492.32)	21.9%
44	Postage		154.87		2,600.00		(2,445.13)	6.0%
45	Operating Supplies		1,454.33		5,000.00		(3,545.67)	29.1%
46	Capital Expenditures/Computer Equipment		2,391.00		2,500.00		(109.00)	95.6%
47	Audit Fee		10,800.00		10,000.00		800.00	108.0%
48	Budget/Accounting		13,880.00		15,000.00		(1,120.00)	92.5%
49	Contractual - Legal		220.00		3,000.00		(2,780.00)	7.3%
50	Contractual - Consulting		3,832.50		2,500.00		1,332.50	153.3%
51	Communications		4,204.49		4,000.00		204.49	105.1%
52	Travel, Conferences, Seminars		5,786.23		1,000.00		4,786.23	578.6%
53	MACC Meetings and Seminars		4,513.48		7,000.00		(2,486.52)	64.5%
54	Printing		355.13		500.00		(144.87)	71.0%
55	Bank Service Charges		250.00		500.00		(250.00)	50.0%
56	Copier Expenses		2,026.02		7,500.00		(5,473.98)	27.0%
57	InsuranceProperty/Officers/Worker's Comp		6,859.00		3,600.00		3,259.00	190.5%
58	Public Utilities		5,917.15		9,000.00		(3,082.85)	65.7%
59	Building Maintenance		13,503.70		13,000.00		503.70	103.9%
60	Office Equipment Maintenance		524.40		2,500.00		(1,975.60)	21.0%
61	Depreciation-To MACC Holding		-		12,000.00		(12,000.00)	0.0%
62	Miscellaneous Expenses		718.30		2,000.00		(1,281.70)	35.9%
63	Education and Training		645.00		1,000.00		(355.00)	64.5%
64	Dues and Subscriptions		1,383.10		1,000.00		383.10	138.3%
65	Community Enhancement Expense		46,000.00		47,902.60		(1,902.60)	
65	LESS: estimated overhead allocation from Watershed		-		-		-	#DIV/0!
66	Total Indirect Expenses	\$	133,707.64	\$	190,883.86	\$	(57,176.22)	70.0%
67	Total Expenses	\$	464,585.63	\$	648,382.32	\$	(183,796.69)	71.7%
68	Excess of Revenues over Expenses	\$	155,110.85	\$	20,144.00	\$	134,966.85	
	*Budget originally approved in June 2022							

	MACATAWA AR							
	WATERSHE October 1, 2							
					% of bud	get co	ompleted	100%
			Actual		Actual	۸m	ount Over	YTD %
		v	ear to Date	E)	23 Budget*	(Under) Budget		of Budget
	Revenue				25 Duugei	(ond	ei) Duugei	of Budget
	Governmental Funding:							
1	EPA Funds Great Lakes Restoration Initiative		95,734.48		-		95,734.48	#DIV/0!
2	EPA Trash Free Waters		23,303.41		-		23,303.41	#DIV/0!
3	MI Corp Grant		-		-		-	#DIV/0!
4	Tulip Intercounty Drain		-		-		_	#DIV/0!
5	Eagle Costgal Mgt		7,039.92		-		7,039.92	#DIV/0!
6	GLC Sediment/Phosphorus Reduction		84,206.73		-		84,206.73	#DIV/0!
7	Total Governmental Funding	\$	210,284.54	\$	-	\$ 2	210,284.54	#DIV/0!
							· ·	
	Watershed/Stormwater Dues:							
8	Allegan County Commission		1,640.17		1,640.17		-	100.0%
9	Allegan County Road Commission		4,653.54		4,653.54		-	100.0%
10	Fillmore Township Contribution		2,635.58		2,635.58		-	100.0%
11	Holland City Contribution		31,850.27		31,850.27		-	100.0%
12	Holland Charter Township Contribution		36,253.73		36,253.73		-	100.0%
13	Laketown Township Contribution		5,533.66		5,533.66		-	100.0%
14	Olive Township Contribution		4,953.28		4,953.28		-	100.0%
15	Ottawa County Commission		11,486.47		11,486.47		-	100.0%
16	Ottawa County Road Commission		12,886.74		12,886.74		-	100.0%
17	Park Township Contribution		17,837.15		17,837.15		-	100.0%
18	Port Sheldon Township Contribution		4,389.13		4,389.13		-	100.0%
19	Zeeland Charter Township Contribution		10,573.81		10,573.81		-	100.0%
20	Zeeland City Contribution		5,306.47		5,306.47		-	100.0%
21	Total Watershed/Stormwater Dues	\$	150,000.00	\$	150,000.00	\$	-	100.0%
	Other Revenue:							
22	Private Contributions - Watershed		-		-		_	#DIV/0!
23	Watershed Miscellaneous		646.83		-		646.83	#DIV/0!
24	RPI Grant Income		-		-		-	#DIV/0!
25	Total Other Revenue	\$	646.83	\$	-	\$	646.83	#DIV/0!
26	Total Revenues	\$	360,931.37	\$	150,000.00	\$ 2	210,931.37	240.6%
	Expansos							
	Expenses Direct Expenses - Watershed							
27	Payroll Expenses - Watershed		-		12,007.34		(12,007.34)	0.0%
27	Payroll Expenses - Watershed	_	-		12,007.34		(12,007.34)	#DIV/0!
20	Operating Supplies				3,000.00		(3,000.00)	#DIV/0! 0.0%
30	Educational Materials			-			-	#DIV/0!
31	Contractual - Legal		-		-		-	#DIV/0!
32	Contractual - General Consulting		116,252.01		113,500.00		2,752.01	102.4%
33	GLC Two Stage Ditches		-		-		_,, 02.01	#DIV/0!
34	GLC Streambank		-		-		-	#DIV/0!
35	EPA Great Lakes Restoration Initiative Expense		94,403.40	1	-		94,403.40	#DIV/0!
36	Regional Prosperity Expense		18,161.28		-		18,161.28	#DIV/0!

			Actual		Actual	Α	mount Over	YTD %
		Y	ear to Date	FY	23 Budget*	(Ur	nder) Budget	of Budget
37	GLC Sediment/Phosphorus Reduction Expense		93,120.79		-		93,120.79	#DIV/0!
38	Trash Free Waters Expense		21,634.28		-		21,634.28	#DIV/0!
39	Watershed Council Grant		-		-		-	#DIV/0!
40	MI CORP expenses		-				-	#DIV/0!
41	MCMP Resiliance Plan		7,250.01		-		7,250.01	#DIV/0!
42	Communications		-		-		-	#DIV/0!
43	Travel, Conferences, Seminars		-		1,000.00		(1,000.00)	0.0%
44	MACC Meetings and Seminars		-		1,000.00		(1,000.00)	0.0%
45	Miscellaneous Expense		68.18		5,500.00		(5,431.82)	1.2%
46	Total Direct Expenses - Watershed	\$	350,889.95	\$	136,007.34	\$	214,882.61	258.0%
	Indirect Expenses							
47	Estimated overhead allocation to General Fund		-		-		-	#DIV/0!
48	Total Indirect Expenses	\$	-	\$	-	\$	-	#DIV/0!
49	Total Expenses	\$	350,889.95	\$	136,007.34	\$	214,882.61	258.0%
50	Excess of Revenues over Expenses	\$	10,041.42	\$	13,992.66	\$	(3,951.24)	
	*Budget originally approved in June 2022							
								<u> </u>

INVESTMENT POLICY Macatawa Area Coordinating Council August 2023

PURPOSE:

It is the policy of Macatawa Area Coordinating Council (MACC) to invest its funds in a manner which will provide the highest investment return with the maximum security while meeting daily cash flow needs and comply with all state statues governing the investment of public funds.

SCOPE:

This investment policy applies to all financial assets of the MACC. These assets are accounted for in the various funds of the MACC and include the General fund, Environmental program fund (Watershed), Community Enhancement Fund (CEP) and any other fund that may be established by the MACC.

OBJECTIVES:

The primary objectives, in priority order, or the MACC's investment activities shall be:

Safety--Safety of principal is the foremost objective of the investment program. Investments shall be undertaken in a manner that seeks to insure the preservation of capital in the overall investment vehicles.

Diversification--The investments will be diversified by security type and institution in order that potential losses on individual securities do not exceed the income generated from the remainder of the portfolio.

Liquidity--The investment portfolio shall remain sufficiently liquid to meet all operating requirements that may be reasonably anticipated.

Return on Investment--The investment portfolio shall be designed with the objective of obtaining a rate of return throughout the budgetary and economic cycles, considering the investment risk constraints and the cash flow characteristics of the investments.

Delegation and Authority to Make Investments:

Authority to manage the investments is derived from the Executive Committee of the MACC who wishes to keep the funds in convenient investment sources, which are basically transfers between banks, and other investment funds that generally may provide a higher rate of return than a typical bank account, money market account, or certificate of deposit. Transfers to other accounts must be approved by the Executive Director of the MACC and will only be done when there are excess funds, and the transfer of which will not jeopardize current cash flow needs.

The MACC is limited to investments authorized by Public Act 20 of 1943, as amended, and may invest in the following:

Macatawa Bank: checking/operating account for the MACC. Lake Michigan Credit Union West Michigan Community Bank The Huntingtion National Bank Flagstar Bank Michigan Class Local Government Investment Pool

Safekeeping and Custody:

All transactions entered into by the MACC shall be on a cash basis. The investments are held by the approved investment vehicles and will be evidenced by account statements and the MACC's accounting records.

Prudence:

Investments will be made with judgment and care, and since only invested in the approved vehicles, not for speculation, but for investment, considering the safety of capital as well as probable income to be derived.

Approved by: _____

Date: _____

Reference:

https://www.michigan.gov/treasury/local/cefd/letters/1998/sample-investment-policy

Alan G. Vanderberg County Administrator

John E. Shay Deputy County Administrator

> Regina L. MacMillan Administrative Assistant



September 25, 2020

Mr. Tyler Kent, Executive Director Macatawa Area Coordinating Council 301 Douglas Avenue Holland, MI 49424

Dear Mr. Kent,

Please find enclosed the results of the consensus ranking exercise and SWOT that the Macatawa Area Coordinating Council completed during the strategic planning session of August 26, 2020.

We recommend that the Council develop a work plan that lists each goal and objective and the steps necessary to achieve the objective along with responsible parties and timelines. You can view <u>Ottawa</u> <u>County's Strategic and Business Plan</u> on miOttawa.org as an example. You are welcome to use the County format. We also recommend periodic reporting on the status of objectives, perhaps on a quarterly basis in order to make sure that the Board and staff stay aware and accountable to objective achievement. We believe that there is great value in conducting a process similar to the strategic planning session each year so that completed items are celebrated, dropped off the list and consensus is developed anew among Board members for the following year.

We appreciated the opportunity to work with you and the MACC Board members. We were impressed with the robust discussion, comradery and engagement that you and your members had with the process.

Please let us know if you have any follow-up questions.

Best Regards,

Al Vanderberg County Administrator

John Shay Deputy County Administrator

Macatawa Area Coordinating Council											
	Strategic Planning Session August 26, 2020										
Category Ranking											
Broad Category	Rank	Objective	Rank	Votes							
		Macatawa Watershed decision	32	4							
		Re-evaluate MACC-ODC relationship	13	2							
		Develop State/Federal lobbying plan	11	2							
		Revisit value proposition	6	1							
Governance/Organizational	20	Provide shared services	5	1							
		Fill Board seats	4	2							
		Complete review of governance/organizational structure	4	1							
		Develop staff succession plan	0	0							
		Improve customer service/clearing house	0	0							
Finance	17	Develop funding stability plan (review funding formula & review Macatawa									
Tinance	17	Watershed dues schedule)	35	6							
		Continue emergency services collaboration	22	4							
		Complete marketing plan for various stakeholders (residents, business,									
		transportation, watershed, etc.)	20	5							
Communication &		Facilitate shared services discussions	16	3							
Collaboration	16	Convene public-private group to discuss technology	12	3							
conaboration		Convene group to discuss motorized/non-motorized issues	5	2							
		Convene collaboration meeting with MACC-MDOT-OCRC, etc.	4	2							
		Redesign website/marketing/rebranding	4	2							
		Enhance integration/collaboration with other transportation agencies	0	0							
		Complete Macatawa Watershed plan update	12	3							
		Update non-motorized plan									
Planning	7	Review future facility need/use	3	2							
		Assist with lakefront development	1	1							
		Strengthen commercial corridors	0	0							

Macatawa Area Coordinating Council Strategic Planning Session August 26, 2020	
Objective Ranking	
Objective Karking	Rank
Objective	Nalik
Develop funding stability plan (review funding formula & review Macatawa Watershed dues schedule)	35
Macatawa Watershed decision	32
Continue emergency services collaboration	22
Complete marketing plan for various stakeholders (residents, business, transportation, watershed, etc.)	20
Facilitate shared services discussions	16
Re-evaluate MACC-ODC relationship	13
Convene public-private group to discuss technology	12
Complete Macatawa Watershed plan update	12
Develop State/Federal lobbying plan	11
Update non-motorized plan	7
Revisit value proposition	6
Convene group to discuss motorized/non-motorized issues	5
Provide shared services	5
Fill Board seats	4
Convene collaboration meeting with MACC-MDOT-OCRC, etc.	4
Redesign website/marketing/rebranding	4
Complete review of governance/organizational structure	4
Review future facility need/use	3
Assist with lakefront development	1
Develop staff succession plan	0
Improve customer service/clearing house	0
Enhance integration/collaboration with other transportation agencies	0
Strengthen commercial corridors	0

The Macatawa Area Coordinating Council examined the strengths, weaknesses, opportunities, and threats affecting the council as a whole. The items in each category are not ranked by importance, nor is this intended to be an all-inclusive list. In addition, the items identified provide a view of potential issues that may impact the environment in which the MACC provides services in the near- or long-term future.

Staffing

S

F D Z J

Y

- Collaboration
- Partnerships
- Economic strength of region
- Planning
- Water quality
- Transportation
- Destination
- Natural resources
- MDOT support
- Leadership legacy
- Funding
- Industrial/family philanthropy
- Successful project
- implementation
- Supportive members

- Public-private cooperation
- Regional perspective
- Infrastructure
- Forward thinking

- Funding stability
- Citizen understanding of MACC
- Visibility
- Marketing
- Succession
- Lack of direction from membership

WEAKNESSES

- **OPPORTUNITIES**
- Better regional cooperation
 Enhanced public private
- Enhanced public-private partnerships
- Inter-regional cooperation
- Increase awareness of MACC's value
- Revisit and communicate value proposition
- Help facilitate regional vision of members
- Implement regional vision
- Influence state policy on regions
- Further define ODL-Watershed role?
- MACC leadership on water quality issues
- Develop stable funding

- Establish relationships with rural communities
- Work closer with economic development groups
- Census changes
- New board members' perspectives
- Pursue grant funding
- Grow advisory board
- Local input
- Smart cities/technology

- Funding
- Organizational stability
- Lack of understanding of MACC's role
- Change in local leadership
- Lack of participation by local government
- Close proximity to other MPO's
- Consolidation of MPO's
- Resistance to change/new ideas/practices

IHREATS



Macatawa Area Coordinating Council

A Cooperative Effort Among Units of Government

E COMMITTEE

August 0, 2023

Policy Board

Jacob Bonnema

- Thomas Bird Nathan Bocks
- Amanda Cooper
 Ken DeWeerdt
 Jeff Franklin
 Jim Gerard
 Linda Howell
 John Kleinheksel
- Kevin Klynstra
 Al Nienhuis
- Terry Nienhuis
- Pankaj Rajadhyaksha Mike Sabatino
- Jim Storey Russ Te Slaa Kurt Van Koevering
- Executive Committee

Present: Tom Bird, Amanda Cooper, Jim Storey, Tom Oonk, Kevin Klynstra and Jason Latham

- Jason gave an update regarding the office remodel. We are looking for contractor quotes for flooring and painting. Once we have finished those items, we will look at replacing the tables and chairs in the conference room. Most likely we will look at discounted items first to keep costs down. The last item on the list would be to get a quote for countertops.
- Jason gave an update regarding Michigan Cooperative Liquid Assets Securities System (Mi CLASS), a government investment pool that emphasizes safety, liquidity, convenience, and competitive yield. Tom Oonk said that Zeeland Twp has switched to MI CLASS and is very happy with their service. He noted that the earnings rate is much better than a traditional checking account or CD. The Committee requested Jason draft an investment policy for the Board to review/approve at our next meeting and felt that the MACC should consider switching to Mi CLASS for our banking needs.
- The Committee discussed the State Implementation Plan Elements for the 2015 Ozone National Ambient Air Quality Standard Moderate Classification.
 EGLE is requesting public comments regarding these designations. Jason prepared draft comments requesting the state for administrative relief or legislative changes to remove the point and non-point source restrictions currently imposed and bring Allegan County into attainment.
- Jason discussed the process for his performance review. The Committee felt it would be a good idea to review the comments that were received in March this year and update as necessary. Jason will prepare a list of accomplishments and update his self-evaluation for the committee to review next meeting. The Committee felt this would be a good time to review the Strategic Plan that was prepared by the MACC in FY2020. Jason will provide an update to the Board at our next meeting and then work with the Executive Committee on developing goals that will be used not only for performance reviews but to solidify the purpose and direction the MACC is headed as a Council of Governments.
- Jason gave a quick overview of the CEP and a draft opinion by our legal counsel in regards to the structure and operating procedures of the CEP Board. Jason will create some clarifying language that can be passed by the Policy Board.
- Jason reminded everyone that election of officers will be coming in September (MACC Holding) and October (MACC Policy Board).

Next Meeting: September 12, 2023 - 8:30 a.m.