



Spotlight on Mike Sabatino

In this month's Spotlight, we are featuring MACC Policy Board Member and Port Sheldon Township Supervisor, Mike Sabatino. Mike joined the MACC Policy Board this year as a replacement for departing Port Sheldon Supervisor, Howard Baumann, Jr. Mike is a native of Grand Haven and a US Army veteran. Mike has worked as a commercial pilot and flight instructor, managed the family electrical business, and is currently the Associate Pastor at Northpoint Assembly of God in Holland. Mike enjoys spending time with his wife boating, swimming, fishing, freediving, or just taking in the beauty of all that is Port Sheldon and West Michigan. Mike's greatest joy comes from serving people, and sharing his knowledge and experiences with others.



West Michigan Pike Signs



You may have seen the following signs appear over the last few weeks. The Historic West Michigan Pike Route signs commemorate the West Michigan Pike, which was once the premier way to travel along Michigan's western shores. This highway running along Lake Michigan was conceived of and built during the second decade of the 20th century to accommodate the "horseless carriage," opening up the region to tourism and the development it would bring. Over time, the Pike was replaced by state and U.S. highway systems and was mostly forgotten. Learn more at <https://www.michiganbeachtowns.com/west-michigan-pike/map/>.

MACC Partnering With MSU Graduate Student



The MACC was recently approached by a Michigan State University graduate student, Louisa Hall, to study current awareness of the MACC and its mission, and Community engagement with MACC, likelihood to participate in meetings/barriers to participation. Louisa is enrolled at the Eli Broad College of Business and is anticipating receiving her Masters of Marketing Research from MSU later this year. Part of her graduation requirements includes this research project! This collaboration will result in actionable recommendations specific to the MACC. These results will include how the MACC can better engage with stakeholders, bring awareness to our mission, and raise public participation in our region's transportation planning. Some of the results of the study will also be applicable to other metropolitan planning organizations around the state.

Green Commute "Week" Stats



This year's Green Commute Week was again a "Green Commute Month." The MACC made an animated video and encouraged local residents to "Change One Thing." Participants of Green Commute Week could enter a contest to win one of 14 gift cards to local bicycle shops or restaurants by liking our Facebook page and commenting on one of the five ways they will change during Green Commute Week. We had 21 participants in the drawing for the gift cards (September 1), 76 views of our video on YouTube, hung up 50 posters around town, had 812 unique visitors to the

MACC website during the month, reached 1,836 people on Facebook, and had 612 people open the monthly newsletter. Thanks, Green Commuters!

MTPA Conference Highlights



Between July 26 and 29, employees of the MACC attended the Michigan Transportation Planning Association's (MTPA) annual conference, which was held in Flint this year. The four-day conference was hosted by the Genesee County Metropolitan Planning Commission, and included keynote speakers, breakout sessions, educational events, an awards dinner, and tours of downtown and mass transit facilities. The MACC employees enjoyed spending time with cohorts from across the state, learning about transportation-related current events and best practices, and getting to know the City of Flint. Next year's conference is in Ann Arbor.

Upcoming Meetings

SEPTEMBER 2022						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

TECHNICAL ADVISORY COMMITTEE:

September 12 at 10:00 a.m.

MACC Conference Room

301 Douglas Avenue

Holland, MI 49424

POLICY BOARD:

September 26, 2022 at 12:00 p.m.

Park Township Hall

52 152nd Avenue

Holland, MI 49424



Macatawa Area Coordinating Council

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