



EnviroFlash in Michigan

EnviroFlash is a service that automatically delivers air quality forecasts directly to the public. It provides information so people can adjust their daily activities when poor air conditions are expected.

People enrolled in **EnviroFlash** get the information they choose to receive via computer e-mail or a cell phone with text messaging capability.

Michigan Department of Environmental Quality meteorologists determine what the air quality level for the next few days is likely to be:



Forecast pollutants include ground-level ozone and fine particulate. **EnviroFlash** automatically sends the forecast message at the air quality level you select as well as notice when an "Action!" day (air quality advisory) is announced.

Those with small children and people with cardio-pulmonary health problems (such as asthma) may choose to be notified when the air is predicted to be unhealthy for sensitive groups. People who work or exercise strenuously are in this category due to increased deep respiration. People who do not have health risks and who aren't as concerned about outdoor air quality may prefer to be notified when the forecast is unhealthy.

Current air quality information is already available via DEQ's website [www.michigan.gov/deqair] and AIRNow [www.airnow.gov]. **EnviroFlash** is an additional service that sends air information directly to your computer or cell phone.

SIGN UP NOW! HERE'S HOW:

Go to www.michigan.gov/deqair & click on the **EnviroFlash** icon. Click on "sign-up" and follow these five easy steps:

1. Type in your e-mail address
2. Select the city location.
3. Optional - type name and zip code information
4. Select either "regular" e-mail format -or- "short" for pagers & digital cell phones.
5. Choose a forecast level.



A confirmation message to initiate this service will be sent to you by e-mail.

The Michigan EnviroFlash program is a partnership between Michigan DEQ and U.S. EPA.



Air Quality Division
Michigan Department of Environmental Quality



Office of Air Quality Planning and Standards
U.S. Environmental Protection Agency