



**Policy Board**

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Executive Committee

**WATERSHED PLANNING COMMITTEE**

**Thursday, April 28, 2011**

**1:00 PM**

**MACC Office**

**301 Douglas Avenue, Holland**

**Agenda**

**I. QUICK UPDATE ON GEOMORPHOLOGY ANALYSIS**

*In 2010 FTCH conducted an in depth geomorphology analysis of 3 tributaries of the Macatawa River: Noordeloos Creek, South Branch Macatawa, and North Branch Macatawa (also called the Tulip Intercounty Drain). In March and April 2011 FTCH updated the study to include all areas of the watershed.*

**II. WATERSHED MANAGEMENT PLAN: IDENTIFY CRITICAL AREAS**

*We will briefly review where we are at in the watershed planning process. We have completed a tremendous amount of data collection, prioritized pollutants, identified three overarching goals for the plan, and identified and prioritized sources and causes of each pollutant. Next step in the process is to identify critical urban areas in the watershed and critical agricultural areas in the watershed. Once we have these areas identified we can work on proposing urban BMPs and agricultural BMPs.*

**III. CONSIDER AN INFORMATION AND EDUCATION SUBCOMMITTEE**

*One of the most important components of a watershed management plan is developing an **information and education strategy**. We need to develop a strategy to not only inform and educate the community on watershed issues but more importantly, inspire behavior changes!*

**IV. GENERAL UPDATES**

- a. Great Lakes Restoration Initiative Grant Proposal Submitted
- b. Watershed Festival, Kollen Park, Sat April 16<sup>th</sup>
- c. Lawn Care Seal of Approval Program Updates
- d. Mid Project Evaluation via Survey Monkey Results
- e. Upcoming Macatawa River Clean-Up Day, Saturday April 30<sup>th</sup>
- f. Community Impact Day, Faith Church, May 21st

**V. NEXT REGULAR MEETING: Thursday, June 23, 2011, 1pm**