



GREEN COMMUTE WEEK VIDEO CONTEST

1. PLEASE FOLLOW THE FOLLOWING GUIDELINES

- Video runs 30 to 120-seconds (There is a 2-minute time limit and any video longer than this will not be considered)
- Please do not use any copyrighted materials in the video
- If a person is riding a bicycle in the video they must wear a helmet

2. UNDERSTANDING OF THE THEME

- Answer one of three questions – or all 3 if you want bonus points:
 - What is Green Commute Week?
 - How will you Green Commute during the week?
 - Why should people in the Holland-Zeeland area participate?

3. CREATIVITY

- Be creative as you develop and film your video
- Use original thinking and innovative ideas
- Communicate a message that is relevant, interesting, and compelling

4. VIDEO QUALITY

- Audio
- Lighting
- Editing

How to enter? Post a link to your video on the Green Commute Facebook page: www.facebook.com/MIGreenCommute or email a link to your video to greencommute@the-macc.org

Deadline? May 7, 2016

Prize? Yes. An iPad will be awarded to the individual or team whose video is selected.

Questions? Contact Elisa Hoekwater or Carolyn Ulstad at (616) 395-2688