

NEWS RELEASE



Macatawa Area Coordinating Council
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September 23, 2016
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Local Schools Compete in Fall Commute Challenge

HOLLAND, MI – Organizers of the annual Green Commute Week are sponsoring a fall event encouraging students to compete in a local School Challenge. Joining communities across the nation, families are encouraged to leave their motor vehicles in the driveway and use active transportation options which are GREEN: walk, bike, ride a bus, or share a ride with others to school.

National Walk-to-School day is October 5, 2016 and the Green Commute Planning committee is challenging Holland-Zeeland area schools to compete against other local schools to see who is the most Green!! Every student who utilizes active transportation on October 5, 2016 (or an alternative day of the week selected by the school) will count as 1 point and the school that has the highest percentage of participating students will receive an award for the school showing their participation and dedication to promoting a more “Green” community. The event coincides with Walk-to-School day, promoted by the **Michigan Fitness Foundation**.

When: The challenge will be held the week of October 3 – 7, 2016

Who: Holland-Zeeland Area Schools

What: Competition to track how students arrive to school: biking, walking, sharing a ride/carpooling, riding the bus or using public transportation

Why: Local schools have the opportunity to compete and receive an award for the school challenge

Congratulations to Woodside Elementary, Lakewood Elementary, Holland Early College, and Wavecrest Career Academy for being past winners of the School Challenge, during Green Commute Week. The Green Commute program highlights community-wide health benefits and cost savings of using active transportation options that include walking, biking, riding a bus, or sharing a ride.

For the latest news about the School Challenge, please check the Green Commute Facebook page, www.facebook.com/MIGreenCommute and Twitter at @MIGreenCommute. SafeRoutes2School resources and helpful classroom activities are also available at <http://saferoutesmichigan.org/w2sd>. For additional information, contact the Macatawa Area Coordinating Council at (616) 395-2688 or email greencommute@the-macc.org

For your Health – For your Budget – For the Environment...

“Commit to Green Commute” the Week of October 3rd to 7th!